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DANNY O'FLANAGAN
DIRECTOR

O'FLANAGAN HOMES

Location: Coventry, Warwickshire

Website: www.oflanaganhomes.co.uk

Telephone: 02476 689325



OVERVIEW:

Projected turnover: £1million -1.5million

Company background: O' Flanagan Homes was founded in 2006 by third generation Danny O'Flanagan as an off-set of his former family run-business. Danny wanted to put a fresh, new stamp on this similar house-building business.

NEED:

To promote O'Flanagan Homes, put them on the map and give a fresh edge to their designs. Danny wanted to put a modern twist on the work they did, while still keeping the tone of their business in context.

O'Flanagan Homes needed help and obtained four quotes for the work that they required - but FDC stood out from the rest.

Danny O'Flanagan liked FDC because of their previous experience working with house-builders, as well as their central location.

He said: "My first impressions of FDC were very good. We didn't have a website at the time, but I knew that we needed one which would stand out from the crowd and give us an edge over other house-builders.

"I wanted a website that would represent the company and promote examples of our work in order to encourage potential customers to contact us."



QUICK OVERVIEW

COMPANY:

O'Flanagan Homes

INDUSTRY:

Construction and development

NEED:

Brand new website

BENEFITS:

New website and strategic advice from FDC



SOLUTION:

Danny added:

"FDC got to grips with our industry and our objectives fast. They turned my vision for our website into reality with uncanny accuracy. I would unreservedly recommend them as a partner to anyone seeking a professional and creative web solution.

"Our first impressions of FDC were correct and we really like the new website that has been created for us, which has been up and running for just over a month now.

"We are sure that the new website will promote us in a new light and give us the sharp corporate look that we are aiming for."

Creative director Alex Chatzimikes said: "We used the branding that O'Flanagan Homes currently had and translated it to the website to keep consistency and ensure people recognised the logo, particularly as O'Flanagans had never had a website previously.

"Danny was pleased throughout with the work we provided for him, and the ideas we put forward to him."