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TIMOTHY ALLCOTT
PARTNER AND BUILDING SURVEYOR
ALLCOTT ASSOCIATES
 Location: Ladbroke, Warwickshire
 Website: www.allcottassociates.co.uk
 Telephone: 01926 812380
 Turnover: £300,000



OVERVIEW:

Number of staff: 2 partners, 3 technical staff, and 1 admin staff

Company background: Allcott Associates was set up by David Allcott in 1999 as a professional building consultancy, working on structural engineering and building surveying work for both large and small commercial ventures. David and his brother Timothy now manage the company, which is rapidly expanding.

NEED:

To develop a new website and brochure to be used as marketing tools. To give Allcott Associates a more up to date image, which is more in line with the expectations of blue-chip clients.

Allcott Associates had currently consulted two previous designers, but had faced problems with the overall

design that they had offered. They struggled to find a company that could provide them with what they wanted.

Partner and building surveyor Timothy Allcott, said: “After we had placed our details online, Dale called me. I really liked what he had to say.

“All of the staff were very professional right from the start – they’re a young office full of fresh ideas. What I liked is that FDC didn’t disguise things we wouldn’t want to know with clever sales talk - it was all laid out to us plain and simple.”



QUICK OVERVIEW

COMPANY:

Allcott Associates

INDUSTRY:

Structural Engineering

NEED:

To develop a new website and brochure to be used as marketing tools

BENEFITS:

FDC's re-branding and web design solution



SOLUTION:

Brand new website and brochure.

Timothy had been worried that the exciting ideas from FDC would be costly, particularly after he had paid so much and been let down in the past. He said: "I had previously paid the same price for two web designers who let us down drastically. The difference was that FDC were by far better.

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"Although the website has only been live for a few weeks, and the brochures are in their early stages, we have had nothing but positive feedback. It felt at times like it was a slow process getting the website from start to finish, but we are so happy with the end product and we would like to thank FDC for that."

FDC Managing Director Dale Moreton said: "Having spoken with Timothy at Allcott Associates, it was apparent that he had great aspirations for his business and required more than just web development work. As FDC is a full service design agency, we were able to do small print elements, brochures and business cards to continue the professional look and feel of Allcott Associates."